



FOR IMMEDIATE RELEASE

Broadband Dynamics Selects Colo Atl as Primary Atlanta Data Center and Interconnection Partner

ATLANTA, May 15, 2018 – [Colo Atl](#), the leading provider of carrier-neutral colocation, data center and interconnection services at 55 Marietta Street in Atlanta, announces today that [Broadband Dynamics, LLC \(BBD\)](#), an Arizona-based telecommunications network built exclusively for high volume, commercial voice customers, has selected Colo Atl's downtown Atlanta facility for data center and interconnection services. With its newly established presence in Atlanta, BBD can now easily interconnect with strategic carrier partners, with no monthly recurring cross connect fees within the Colo Atl meet-me-area (MMA).

“As a telecommunications and software services provider for the past 20 years, we have customers throughout the US, such as call centers, market research firms, polling companies and more who rely on our services for high volume long distance calling. We recently had a customer in the Atlanta area, and in response, BBD sought a data center interconnection provider in the area,” comments Andy Day, VP Carrier Services for Broadband Dynamics. “In our search, we were fortunate to come upon Colo Atl and contacted its owner, Tim Kiser. After speaking with Tim, it was an easy decision to proceed. Colo Atl is a carrier-neutral facility offering key interconnection opportunities, and importantly, is extremely easy to work with, flexible and cost effective. Most importantly, Colo Atl took care of our immediate interconnection needs for our Atlanta-based customer.”

BBD has network PoPs strategically located in the highest profile, most secure and reliable carrier hotels across the U.S. and Canada, including the following cities: Los Angeles, Salt Lake City, Minneapolis, and Toronto. Each of its network POPs maintain stringent security standards, PCI compliance; and redundant power.

Anticipating future growth, BBD is presently looking into expanding its presence at Colo Atl into a full Point of Presence location servicing the Southeastern portion of its company.

“We are thrilled to welcome Broadband Dynamics to our Colo Atl family,” states [Tim Kiser](#), Owner and Founder of Colo Atl. “Catering to its high volume commercial voice clients worldwide, BBD had an immediate need for quality data center interconnection services here in Atlanta, and in true Colo Atl fashion, we offered a timely, flexible interconnection solution, complete with exceptional customer service and no monthly recurring cross connect fees.”

Founded in November 2001, Colo Atl provides a reasonable, accommodating and cost-effective interconnection environment for more than 90 local, regional and global network operators. Colo Atl is an Atlanta Telecom Professionals Award Nominee and Winner of the 2016 TMT News Award for Best Colocation & Data Center – Georgia and the 2016 Georgia Excellence Award by the American Economic Institute (AEI).

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About Colo Atl

[Colo Atl](#), a JT Communications company, is the leading provider of carrier-neutral colocation, data center and interconnection solutions at 55 Marietta Street in the global telecom hub of Atlanta, GA. Colo Atl provides superior carrier-neutral colocation, data center and interconnection services at an affordable rate. Colo Atl is a carrier-neutral environment that allows all types of network operators to securely and conveniently cross connect within a SSAE 16 certified facility. Colo Atl has no monthly recurring cross connect fees between tenants within the Colo Atl meet-me-area (MMA) and provides exceptional customer service.

Colo Atl is also home to the Georgia Technology Center (GTC), a live laboratory for network equipment vendors to highlight their optical and electrical hardware and operating systems, and the Southeast Network Access Point (SNAP), which provides next-generation Internet Exchange (IX) solutions, including SDN peering, testing, collaboration and implementation.

Visit Colo Atl online at: www.coloatl.com and follow us on Twitter @ColoAtl.

Colo Atl Media Contact:

Jaymie Scotto & Associates (JSA)

1-866-695-3629

pr@jaymiescotto.com

About Broadband Dynamics

Broadband Dynamics (BBD) is a telecommunications network built exclusively for high volume, commercial voice customers. For more than 20 years, BBD has been helping high volume commercial voice clients worldwide to reduce their telecom expense and improve profitability, while gaining a more personalized level of service.

BBD's network architecture allows for full geographical redundancy, allowing calls from one POP to be rerouted among other BBD network POPs. BBD's network was built specifically for high volume voice users, for whom network quality and reliability are of paramount importance. BBD's network architecture is designed to deliver the highest levels of network quality and reliability to our clients and comes with a 99.999% uptime Service Level Agreement ("SLA").

BBD provides additional network redundancy by employing its intelligent network routing mix, which provides our clients with access to up to 30 diverse carrier networks. BBD originates and terminates customer calls using the highest quality, most reliable telecommunications networks including AT&T, Verizon, CenturyLink, and Level 3, as well as strategic regional suppliers, LECs, CLECs, and Tier 1 Canadian network suppliers. Visit <https://www.broadbanddynamics.com/> for more information.